Orders

Order / Rev:

¥104408

Alt Order #:

06832085

Product Desc:

HELLER FOR SENATE

Estimate:

Flight Dates:

10/24/12 - 10/30/12

Original Date / Rev:

07/18/12 / 07/18/12

3299 K St. NW

Order Type:

**GENERAL** 



Primary AE: Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Strategic Media Services, Inc.

**Buying Contact:** 

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Heller Dean for U.S. Senate

Demographic: Product Codes:

Revenue Codes:

A35+

New Business Thru:

PLC01 SELECT PRIORITY CODE

\$21,750.00

Washington, DC 20007

Order Separation:

Priority:

10/30/12

POLITICAL/AGY, PCAN, GEN

Advertiser External ID: Agency External ID:

00:15:00

Bill Plan

10/29/12

Net Amount Start Date End Date # Spots Gross Amount 10/01/12 10/28/12 68 \$46,375.00 \$39,418.75

38

**Totals** 

\$18,487.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$46,375.00	\$39,418.75	0.00
November 2012	38	\$21,750.00	\$18,487.50	0.00
Totals	106	\$68 1 25 00	\$57,906,25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$68,125.00
Market	100%	\$234 913 79

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$61,077.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$42,284.48
KTUD	1%	\$2,349.14
KVVU	24%	\$56,379.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,698.28

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spot	ts	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/W M-F 5-6a WakeUp w/V	_	5-6a	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
	NEWS Star	<u>t Date</u>	End Date	<u>Weekdays</u> <u>Spot</u>	ts/Week	<u>Rate</u> Ra	ating				Į		

KSNV

Page 2 of 6

Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates: 06832085

10/24/12 - 10/30/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/29/12 10/30/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
NEWS	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	MT 2	\$300.00	0.00						
E 2 KSNV 10/24/12 10/26/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	W-F	:30	2	\$300.002	0.00 NM	2	\$600.00
NEWS	Will block wakeop wwwagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12 E 3 KSNV 10/24/12 10/26/12	M-F 6-7a WakeUp w/Wa@M	\$300.00	0.00			<b>*</b>		_	•
E 3 KSNV 10/24/12 10/20/12	M-F 6-7a WakeUp w/Wagners	6-7a	W-F	:30	3	\$700.001	0.00 <b>NM</b>	3	\$2,100.00
NEWS	, <b>g</b>								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 E 4 KSNV 10/29/12 10/30/12	M-F 6-7a WakeUp w/Wa@M	\$700.00 6-7a	0.00 MT	:30	2	\$700.001	0.00 NIM		<b>#4 400 00</b>
E 4 10100 10/20/12 10/00/12	M-F 6-7a WakeUp w/Wagners	0-7 a	(4) 1	.30	2	\$700.00 I	0.00 NM	2	\$1,400.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u>	Rating						
E 5 KSNV 10/29/12 10/30/12	MT 2 Today Show CM	\$700.00 658a-9am	0.00 MT	:30	4	\$600.002	0.00 NM	4	#2 400 00
2 3 1011 10/20/12 10/00/12	Today Show	0000-00111	14(1 · · · · · · ·	.50	7	φουσ.συΖ	U.UU INIVI	4	\$2,400.00
TODAY									
Start Date	Weekdays Spots/Week MT 4	Rate	Rating						
E 6 KSNV 10/24/12 10/24/12	Today Show CM	\$600.00 658a-9am	0.00 W	:30	2	\$600.002	0.00 NM	2	¢1 200 00
	Today Show	0000 00111	***	.00	_	Ψ000,002	0.00 14(4)	2	\$1,200.00
TODAY									
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 7 KSNV 10/25/12 10/26/12		658a-9am	TF	;30	2	\$600.002	0.00 NM	2	\$1,200.00
	Today Show			•	_	*		_	Ψ1,200.00
TODAY Start Date End Date	Mookdaye SpotsAMook	Data	Dating						
Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
E 8 KSNV 10/24/12 10/26/12	M-F Today Show II 3rd H0M	9-10a	W-F	:30	2	\$275.002	0.00 NM	2	\$550.00
TODAYII	M-F Today Show II								
TODAY II Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	W-F 2	\$275.00	0.00						
E 9 KSNV 10/29/12 10/30/12		9-10a	MT	:30	2	\$275.002	0.00 NM	2	\$550.00
TODAY II	M-F Today Show II		•						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	MT 2	\$275.00	0.00						
E 10 KSNV 10/29/12 10/29/12	•	10am-11am	М	:30	1	\$225.002	0.00 NM	1	\$225.00
TODAY III	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12	M 1	\$225.00	0.00						
E 11 KSNV 10/24/12 10/26/12		10am-11am	WTF	:30	3	\$225.002	0,00 NM	3	\$675.00
TODAY III	Today 4th Hour								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10/28/12	WTF 3	\$225.00	0.00						
E 12 KSNV 10/25/12 10/26/12	Rachael Ray CM Rachael Ray	11am-12pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
RR	naonaei itay								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week; 10/22/12 10/28/12	TF 2		0.00		<del></del>	#05 = T = -			
E13 KSNV 10/29/12 10/30/12	CM	11am-12pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00

KSNV

Page 3 of 6

Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832085

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Rachael Ray Rachael Ray									
RR			rachael ray									
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
E 14 KSNV			Noon News	CM 2	\$225.00 12-1230pm	0.00 MT	:30	2	\$275.002	0.00 NM	2	\$550.00
			Noon News		,		.00	-	Ψ210.00Z	0.00 14.41	-	Ψ330.00
NEWS Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		11/04/12	MT	2	\$275.00	0.00						
E15 KSNV	10/24/1	2 10/26/12	Noon News	CM	12-1230pm	W-F	:30	2	\$275.002	0.00 NM	2	\$550.00
NEWS			Noon News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 16 KSNV		10/28/12	W-F	2	\$275.00	0.00	.00		4005 000	0.00 1114		
E TO KONV	10/24/1	2 10/20/12	The Agenda 1230 The Agenda 1230		1230-1p	~-WTF	:30	3	\$225.002	0.00 NM	3	\$675.00
AGEND												
<u>Sta</u> Week: 10/	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
***			The Agenda 1230		1230-1p	-Т	:30	1	\$225.002	0.00 NM	1	\$225.00
AGEND	١٨		The Agenda 123	0pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	-T	1	\$225.00	0.00						
E18 KSNV	10/30/1	2 10/30/12	Days of our Lives Days of our Lives		1258p-2pm	-T	:30	1	\$275.002	0.00 NM	1	\$275.00
DAYS			Days of our Lives	•								
	art Date	End Date	<u>Weekdays</u> ~T	Spots/Week	Rate	Rating						
Week: 10/ E 19 KSNV		11/04/12		CM	\$275.00 1258p-2pm	0.00 WTF	:30	3	\$275.002	0.00 NM	3	\$825.00
			Days of our Lives		incep apin			Ū	<b>4210.00</b> 2	0.00 14101		Ψ020.00
DAYS Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	WTF	3	\$275.00	0.00						
E 20 KSNV	10/24/1	2 10/26/12	The Doctors	CM	2pm-3pm	W-F	:30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	The Doctors	CM 2	\$225.00	0.00	-20		#00F 000	0.00 NA		4450.00
EZI KONV	10/28/1	12 10/30/12	The Doctors	CIVI	2pm-3pm	MT	:30	2	\$225.002	0.00 NM	2	\$450.00
DRS		E 4 D 4	347 1.4	0 ( 001 1	Б.	<b>5</b> "						
Sta Week: 10	art Date /29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
E 22 KSNV			Dr. Phil	CM	3-4p	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
PHIL			Dr Phil									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	MT	2	,	0.00						
E23 KSNV	10/24/1	12 10/26/12	Dr. Phil Dr Phil	CM	3- <b>4</b> p	WTF	:30	3	\$300.002	0.00 NM	3	\$900.00
PHIL			-·····									
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$300.00	Rating 0.00						
			NEWS 3 at 4 (1		4-5pm	WTF	:30	3	\$450.002	0.00 NM	3	\$1,350.00
			4PM NEWS (1 h		(4:00 PM-4:3		-	-	,		ŭ	÷ . 1= = 0.00
NEWS Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/22/12	10/28/12	WTF	3		0.00						
E 25 KSNV	10/29/	12 10/30/12		CM	4-5pm	MT	:30	2	\$450.002	0.00 NM	2	\$900.00

**KSNV** 

Page 4 of 6

Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order#: Flight Dates: 06832085

10/24/12 - 10/30/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MT----2 \$450.00 0.00 E 26 KSNV 10/29/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 \$450.002 0.00 NM \$900.00 2 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 MT~~~~ \$450.00 0.00 E 27 KSNV 10/24/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$450.002 0.00 NM \$1,350.00 3 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -WTE--3 \$450.00 0.00 E 28 KSNV 10/24/12 10/26/12 M-F Early News CM 5-630p --WTF--:30 6 \$1,200.001 0.00 NM \$7,200.00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 --WTF--6 \$1,200.00 0.00 E29 KSNV 10/29/12 10/30/12 M-F Early News CM 5-630p MT----:30 4 \$1,200.001 0.00 NM \$4,800.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 MT----Week: 10/29/12 4 \$1,200.00 0.00 E 30 KSNV 10/29/12 10/30/12 M-F Jeopardy CM 630-7pm MT----:30 2 \$1,300,001 MN 00.0 2 \$2,600.00 M-F Jeopardy JEP End Date Start Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 MT----2 \$1,300.00 0.00 E31 KSNV 10/24/12 10/26/12 M-F Jeopardy CM --WTF--630-7pm :30 3 \$1,300.001 0.00 NM 3 \$3,900.00 M-F Jeopardy JEP Spots/Week Start Date **End Date Weekdays** Rating Rate Week: 10/22/12 10/28/12 --WTF--3 \$1,300.00 0.00 E 32 KSNV 10/24/12 10/25/12 M-F Wheel CM 7-730pm --WT---:30 2 \$1,300,001 0.00 NM 2 \$2,600.00 M-F Wheel of Fortune WHEEL Spots/Week Start Date End Date Weekdays Rating Rate Week: 10/22/12 10/28/12 --WT---\$1,300.00 0.00 E 33 KSNV 10/29/12 10/30/12 M-F Wheel CM 7-730pm MT----:30 2 \$1,300.001 0.00 NM 2 \$2,600.00 M-F Wheel of Fortune WHEEL Start Date End Date **Weekdays** Spots/Week Rating Rate 11/04/12 Week: 10/29/12 \$1,300.00 0.00 E34 KSNV 10/29/12 10/30/12 Face to Face w/ RalstonCM 730-758pm MT----:30 \$450.002 0.00 NM 2 \$900,00 Face to Face w/ J.Ralston FACE Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$450.00 0.00 E35 KSNV 10/24/12 10/26/12 Face to Face w/ RaistonCM 730-758pm --WTF--:30 3 \$450.002 0.00 NM 3 \$1,350.00 Face to Face w/ J.Ralston FACE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 --WTF--0.00 \$450.00 E 36 KSNV 10/25/12 10/25/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---:30 \$775.002 0.00 NM \$775.00 M-F News 3 at Eleven **NEWS** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/22/12 10/28/12 -T---\$775.00 0.00E 37 KSNV 10/29/12 10/29/12 CM 11pm-1135pm :30 \$775.002 0.00 NM \$775.00

Page 5 of 6

KSNV

Order / Rev:

104408

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

10/24/12 - 10/30/12

06832085

Product Desc: HELLER FOR SENATE

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 M----\$775.00 0.00 E 38 KSNV 10/29/12 10/30/12 1135p-1237a The Tonight Show CM :30 MT----\$275.002 0.00 NM 2 \$550.00 Tonight Show TON SHOW Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating MT----Week: 10/29/12 11/04/12 \$275.00 0.00 E 39 KSNV 10/24/12 10/26/12 The Tonight Show CM 1135p-1237a \$275.002 0.00 NM --WTF--:30 3 \$825.00 Tonight Show TON SHOW Weekdays Start Date **End Date** Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 ~~WTF-~ \$275.00 0.00 E 40 KSNV 10/27/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----ss :30 \$750.002 0.00 NM 2 \$1,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ----55 \$750.00 0.00 E41 KSNV 10/27/12 10/27/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$225,002 0.00 NM \$225.00 News 3 Sunrise SATURDAY **NEWS End Date** Start Date **Weekdays** Spots/Week Rate Rating 10/28/12 -----Week: 10/22/12 \$225.00 0.00 E 42 KSNV 10/27/12 10/27/12 Saturday Today CM 7a-9am \$325.002 -----5-:30 0.00 NM \$325.00 Saturday Today SAT TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$325.00 0.00 E 43 KSNV 10/27/12 10/27/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$300,002 0.00 NM \$300.00 1 News 3 Today - SAT NEWS\ Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----S-\$300.00 0.00 Sa-Su Early News E 44 KSNV 10/27/12 10/27/12 CM 5pm-630pm ----S-:30 \$450.002 0.00 NM 1 \$450.00 Sa-Su Early News **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate ----s-10/28/12 Week: 10/22/12 \$450.00 0.00 E45 KSNV 10/27/12 10/27/12 Weekend Jeopardy/Whe@M 630-730pm ----S-:30 \$375.002 0.00 NM 1 \$375.00 WKND Jeop/Wheel **JEP/WHEEL** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> ----S-Week: 10/22/12 10/28/12 \$375.00 0.00 E 46 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02am \$750.002 :30 0.00 NM 1 \$750.00 Saturday Night Live SNL Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 ----5-\$750.00 0.00 E 47 KSNV 10/28/12 10/28/12 News 3 Sunrise - SUND&M ----S 6a-7a :30 \$350.002 0.00 NM \$350.00 News 3 Sunrise SUNDAY **NEWS End Date** Weekdays Spots/Week Start Date Rating Rate Week: 10/22/12 10/28/12 \$350.00 0.00 E 48 KSNV 10/28/12 10/28/12 Sunday Today CM 0.00 NM 7a-8am ----S :30 \$750,001 \$750.00 Sunday Today **SUN TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$750.00 0.00 E49 KSNV 10/28/12 10/28/12 CM 8a-9am ~---S :30 \$3,000.001 0.00 NM \$3.000.00

Page 6 of 6

Order / Rev:

104408

Advertiser:

Helier, Dean for U.S. Senate

Alt Order #: Flight Dates:

06832085

Product Desc:

HELLER FOR SENATE

KSNV

10/24/12 - 10/30/12 Esti

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Meet the Press Meet the Press									
MTP			Wicci die 1 1666		•							
<u>Sta</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> S	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00	Rating 0.00						
E50 KSNV	10/28/1	2 10/28/12	News 3 Today W News 3 Today	/knd CM	9a-930am	S	:30	1	\$250.002	0.00 NM	1	\$250.00
NEWS <u>Sta</u> Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
E 51 KSNV	10/28/1	2 10/28/12	Chris Matthews Chris Matthews		9:30a-10a	S	:30	1	\$375.002	0.00 NM	1	\$375.00
СМ												
<u>Sta</u> Week: 10/	rt <u>Date</u> /22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 52 KSNV	10/28/1	2 10/28/12	NFL Football NFL Football	CM	1P-9P <b>M</b>	S	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
SNFL		<b>~</b> 15 1				<b>.</b>						
<u>Sta</u> Week: 10/	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$8,000.00	Rating 0.00						
E 53 KSNV	10/28/1	2 10/28/12	Sports Night in L	as VegaGM	Sun 1135p	-1200aS	:30	1	\$200.002	0.00 NM	1	\$200.00
SPORT	'S NIGHT	•	Sports Night in I	.as Vegas								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	22/12	10/28/12	S	1	\$200.00	0.00						
L										Totals	106	\$68,125.00